

Wired for Wetland Protection: Communication Strategies, GIS Tools, and Community Engagement

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Practical communication strategies designed to resonate with diverse audiences will be explored through New Hampshire case studies where stakeholder engagement made a measurable difference.

The presentation will also showcase Wetland GIS tools developed for local commissions to support landscape screening and wetlands function assessments, and discuss approaches for engaging volunteers in using these tools to better understand and protect their local landscapes.

Learn how to translate complex regulations into clear, compelling messages, foster dialogue, and build trust.