



SPONSORSHIP PROSPECTUS

National Association of Wetland Managers

Annual State/Tribal/Federal Coordination Meeting

Protecting and Restoring Wetlands for People and Wildlife



May 2 - 4, 2023

**Optional field trip on May 5th.*

**Arbor Day Farm's Lied Lodge
Nebraska City, NE**

*Photo Credit: Mariah Lundgren /
Platte Basin Timelapse*

www.nawm.org

ABOUT THE ASSOCIATION

The mission of the National Association of Wetland Managers (NAWM) is to build capacity for state and tribal members and foster collaboration among the wetland community of practice by encouraging the application of sound science to wetland management and policy, promoting the protection and restoration of wetlands and related aquatic resources, and providing training and education for members and the general public.

Originally known as The Association of State Wetland Managers (ASWM), we recently updated our Association's name to better reflect the work of the organization and to be more inclusive in serving our membership. The intention behind the change was to let our community of practice (which includes not only states, but also tribes, local agencies, federal agencies, private consultants, non-profits, universities, and more), know that everyone has a seat at our table.

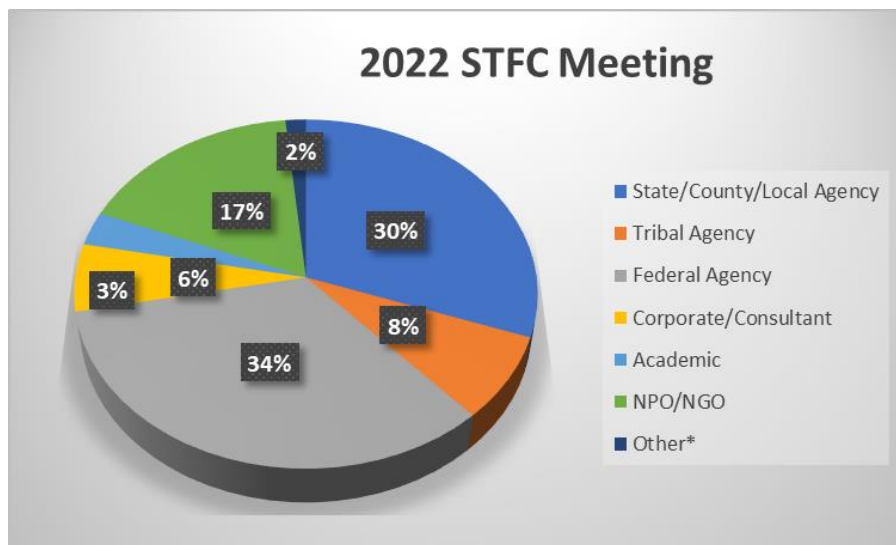
ABOUT THE ANNUAL MEETING

This year, NAWM is celebrating the 40th Anniversary of our creation and the first meeting held at the University of Florida College of Law in 1983. This was the first of many workshops NAWM conducted with a broad range of federal agencies such as the U.S. Environmental Protection Agency, U.S. Fish and Wildlife Service, National Oceanic and Atmospheric Administration, Natural Resources Conservation Service, and the U.S. Army Corps of Engineers. The purpose of [NAWM's annual State/Tribal/Federal Coordination \(STFC\) Meeting](#) is to support federal, state, and tribal wetland program managers, and other wetland professionals as they respond to challenges in the coming year.

ABOUT OUR AUDIENCE

The 2023 STFC Meeting is taking place at Arbor Day Farm's Lied Lodge & Conference Center in Nebraska City, NE. The venue is new for us, and we're excited to venture to this part of our nation during the start of American Wetlands Month and Nebraska's Migratory Bird Month!

NAWM's annual STFC meeting is unique from other annual conferences in that the STFC meeting is a much more intimate event with an average of 150 in-person and virtual attendees. The audience is generally made up of professionals working for federal, state, or tribal governments, with representatives from the non-profit, academic, and private sectors. Audience members are generally well-educated with a mix of seasoned professionals and those new to their careers.



Sponsors receive visibility before, during and after the STFC Meeting including:

- Weekly / Monthly recognition in NAWM publications and social media, leading up to the Meeting (approximately 30,000 impressions if starting in January 2023)
- Recognition via on-site signage and during session opening and break PowerPoint slides
- The opportunity to sponsor an after-hours event
- Complimentary registration(s)
- Opportunities to network with a broad range of wetland professionals
- Sponsorship recognition in available post-meeting resources (including PDFs and potential recordings)

SPONSORSHIP OPPORTUNITY

Be a part of this great event – secure your spot as a sponsor today!
The earlier that you become a sponsor, the more visibility will be available to you via our website, NAWM publications and social media channels.

SPONSORSHIP

Sponsorship deadline is Friday, March 31, 2023.

Sponsors are invited to attend and interact with meeting participants throughout the three-day meeting and optional field trip. In the past, this meeting has been attended by approximately 120 engaged in-person and 30 virtual participants.

SPONSORSHIP LEVELS			
	Egret Sponsor \$5,000 (2 available)	Loon Sponsor \$2,500 (2 available)	Kingfisher Sponsor \$1,000 (10 available)
Complimentary meeting registration(s) <i>(Travel and lodging not included)</i>	2	1	-
Level specific placement of logo and information on sponsor "exhibit" webpage	✓	✓	✓
Level specific placement of logo on communications	✓	✓	✓
Level specific placement of logo on meeting materials	✓	✓	✓
Level specific placement of logo on meeting information webpage	✓	✓	✓
Breaks for one full day of meeting	✓	✓	
Display Table for organization information	✓		
Opportunity to address attendees before evening event - Choose one: - Wetlands Video Night, Tuesday, May 2nd - Bonfire, Wednesday, May 3rd	✓		
If you are interested in other sponsorship opportunities, including an all-inclusive NAWM sponsorship package, please contact Marla Stelk, Executive Director, at marla@nawm.org or (207) 892-3399.			

Terms and Conditions:

- Sponsorship deadline is **Friday, March 31, 2023**. Full sponsorship pledge is due with this form unless invoice is requested below. Payment is due within 30 days of receipt of invoice. Sponsorship benefits begin after payment is received.
- Company logos must be received no later than **April 3, 2023**, to be on printed materials. Please send all logos in jpg or pdf format to laura@nawm.org. Logos should be a minimum of 200 x 200 pixels at 300 dpi.

Virtual Contingency, Change of Venue/Date:

- It is understood that NAWM provides continuous promotion of the event with significant exposure to supporters via marketing emails, online agenda, website recognition and social media from the early launch of the STFC 2023 event marketing campaign, throughout the event and post event and that there is value to this promotion.
- Should STFC 2023 move to a virtual only format –all sponsors who stay at the same level with full support towards the continued success of STFC 2023 will be provided additional virtual benefits that may include increased registrations and added exposure as determined by their selected level. For those who opt not to stay with full support if moved to virtual only, these options would be available: Egret and Loon Sponsors will have the option to downgrade one level at regular pricing with 100% of the difference (from what was paid or committed to less regular pricing of level downgraded to) put towards STFC 2024. Full sponsorship withdrawals will be refunded according to the schedule and amounts listed below:
 - Withdrawal by February 28 = 75%
 - Withdrawal by March 31 = 50%
 - Withdrawal after March 31 – no refund
- Should STFC 2023 be moved to a new venue or new date within 2023, no refunds or additional benefits will be provided.

We are sincerely grateful for all our supporters who help to make this event a huge success each year!

2023 Sponsor Pledge Form

Please complete the following form and return it with payment or invoice request to National Association of Wetland Managers, 500 Washington Avenue, Suite 201, Portland, ME 04103 or contact Laura Burchill at laura@nawm.org or (207) 892-3399.

Select your level of sponsorship:

- Egret Sponsor: \$5,000**
- Loon benefits plus:
 - 2 complimentary meeting registrations (*travel and lodging not included*)
 - Top placement of logo and company information on meeting sponsorship “exhibit” webpage
 - Sponsor Wetlands Video Night event on Tuesday, May 2 or Bonfire event on Wednesday, May 3 - with the opportunity to address attendees before the event
- Loon Sponsor: \$2,500**
- Kingfisher benefits plus:
 - 1 complimentary meeting registration (*travel and lodging not included*)
 - 2nd tier placement of logo and company information on sponsorship “exhibit” webpage
 - Sponsor meeting breaks for one day of the meeting
- Kingfisher Sponsor: \$1,000**
- Level specific placement of logo on meeting website, program, and communications
 - 3rd tier placement of Logo and company information on sponsorship “exhibit” webpage

Company Name: _____

Contact Name: _____ Contact Title: _____

Address: _____

Phone: _____ Email: _____

Pledge Amount: **Egret Sponsor: \$5,000**
 Loon Sponsor: \$2,500
 Kingfisher Sponsor: \$1,000
 Please invoice Payment enclosed

I agree to the terms and conditions of the NAWM Meeting Sponsorship and in turn agree to provide support at the level indicated above.

I have read the [COVID](#) Policy and agree to follow the policies and protocols.

Signature: _____ Date: _____