

Using Special Events to Engage Locals Onsite



Ingrid M. Flores
Caribbean Regional Coordinator for
International Migratory Bird Day and
Caribbean Endemic Bird Festival



What do they have in common?



Puerto Rico



Puerto Rico

Guadeloupe



Puerto Rico



Puerto Rico

International Migratory Bird Day (IMBD)

- In 1993 - Smithsonian Migratory Bird Center and the Cornell Laboratory of Ornithology.
- 1995 to 2006 - National Fish and Wildlife Foundation and U.S. Fish and Wildlife Service.
- IMBD is now the premier education project of Environment for the Americas.



When is International Migratory Bird Day?

Birds don't migrate on a single day, so choose the date that works for you and the birds!

Who coordinates International Migratory Bird Day?

Environment for the Americas (EFTA)

USA

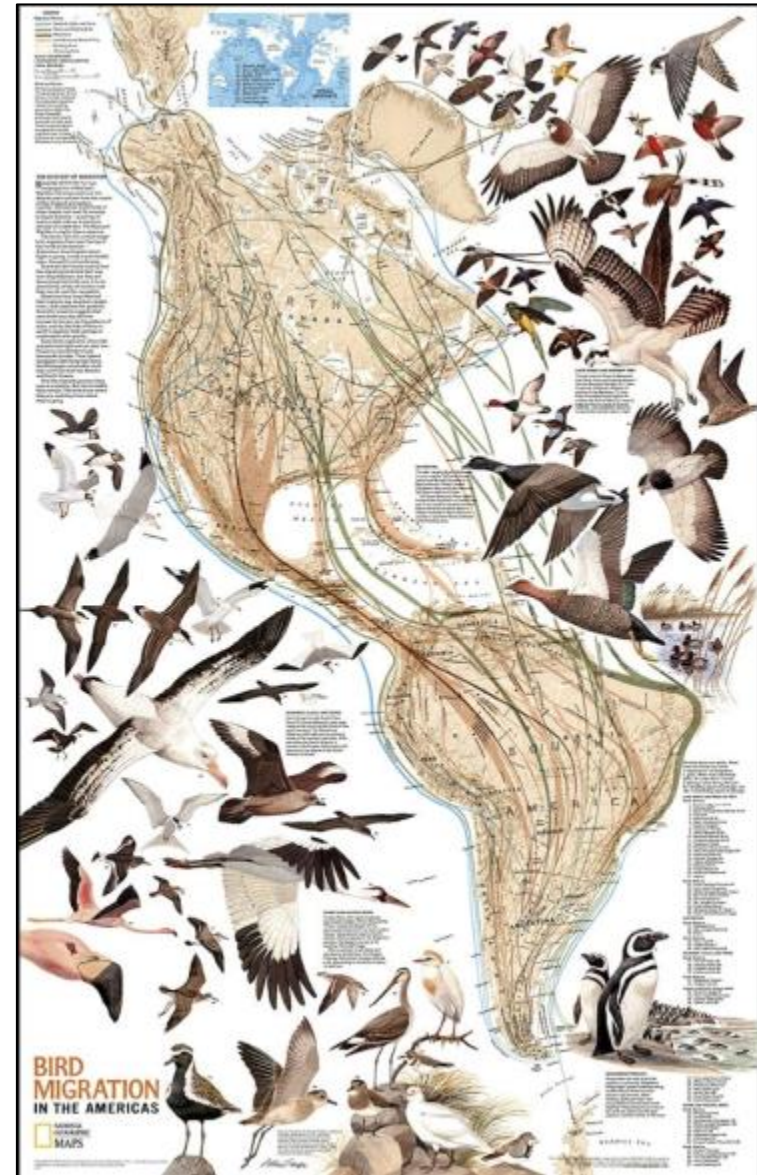
Colombia

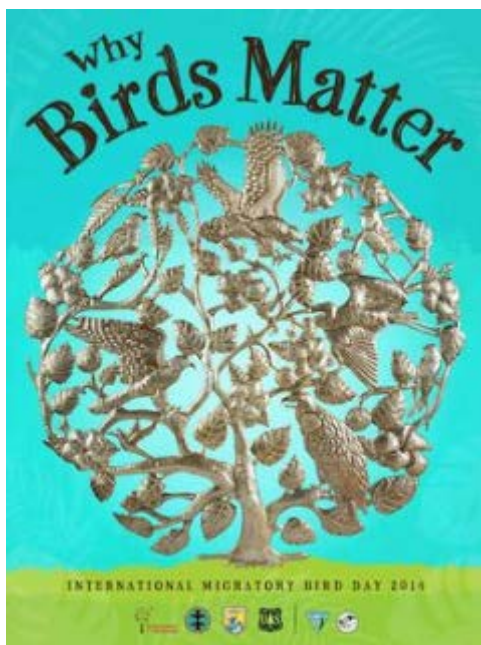
Mexico

Others

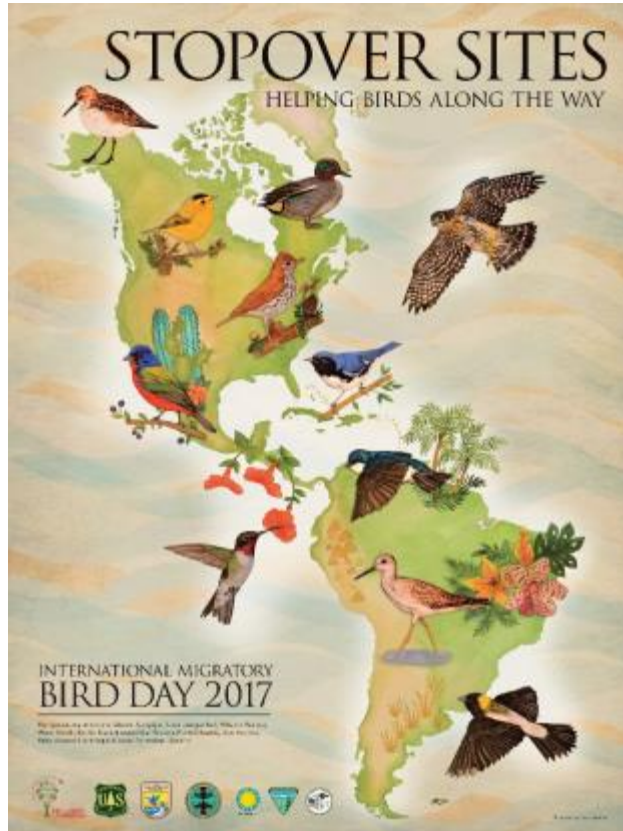
Birds Caribbean (EFTA Regional Partner)

Caribbean

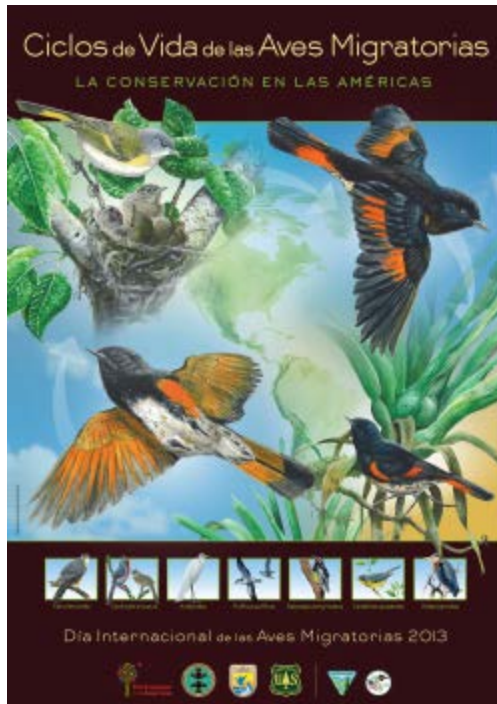




2014



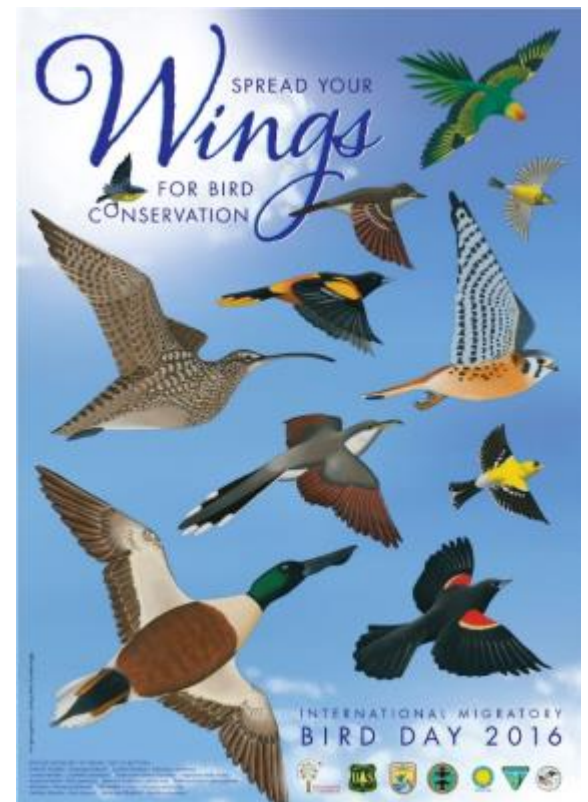
2017



2013

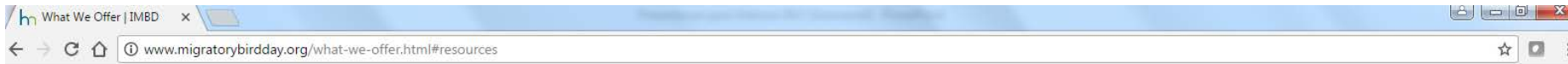


2015







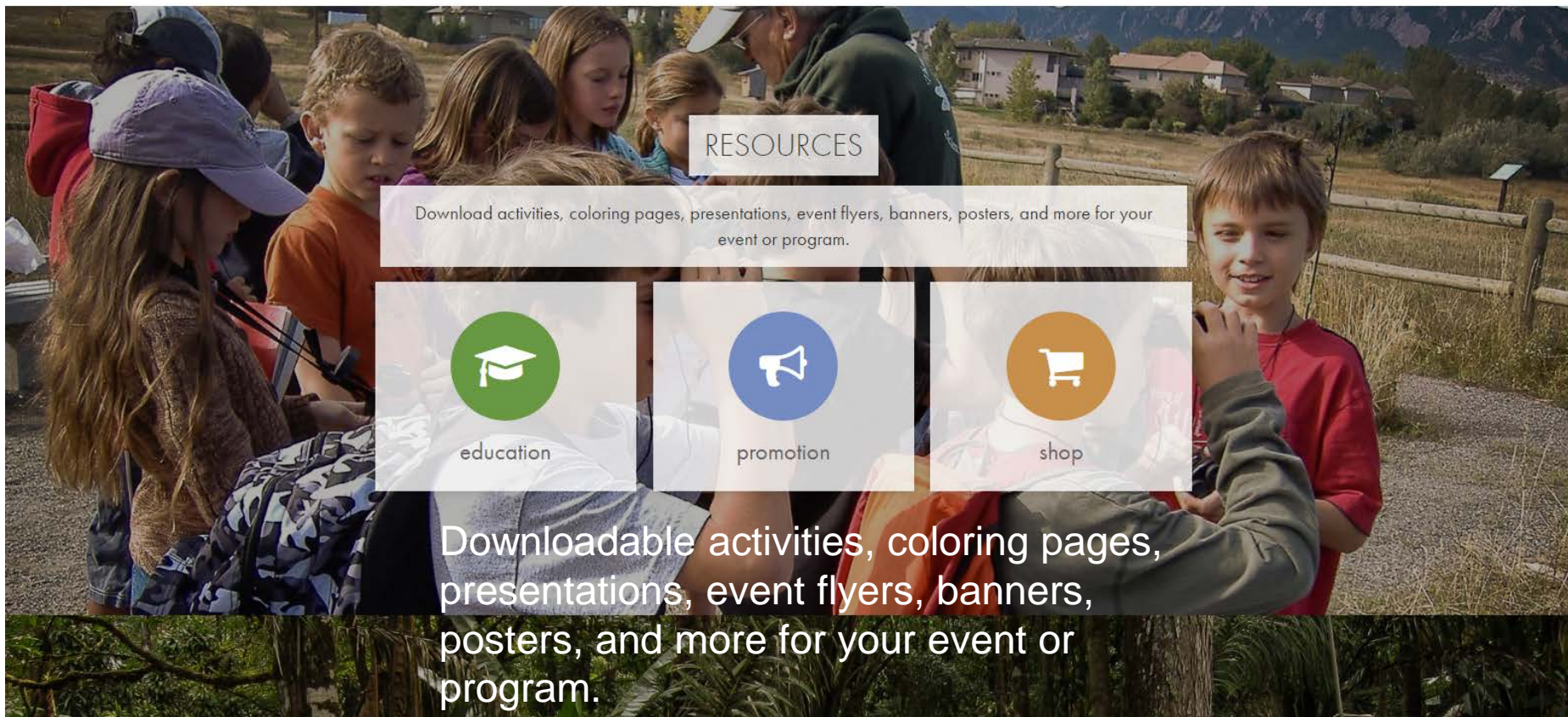
2016

www.migratorybirdday.org



IMBD 2017 ABOUT WHAT WE OFFER EVENTS BOULDER BIRD DAY BLOG SHOP CONTACT

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FESTIVAL INTERNATIONAL DES OISEAUX MIGRATEURS



Le Festival international CACHI (qui est un petit festival d'une semaine de grande portée) sera la grande fête de la Terre et de l'Amérique centrale dans la capitale de ce pays, San José, du 29 au 31 octobre.

Capacité de planification pour le Festival de migration et pour les ateliers CACHI. Le Festival international de la Terre et de l'Amérique centrale sera organisé par le Centre de la Terre et de l'Amérique centrale de l'Université de la Terre et de l'Amérique centrale.

ENSEMBLE APPREHENDONS À CONNAÎTRE LE BÉCASSEAU SEMIPALMÉ



MIGRATORY BIRD FESTIVAL

Saturday, October 17th - 9am-1pm
University of St. Martin

The Migratory Bird Festival is a free, public event where residents and visitors alike can see and learn about the migratory birds that travel thousands of miles each year to visit or spend the winter in St. Martin. These amazing birds connect the Americas with their incredible journeys, and St. Martin plays an important role in their life cycle. This event features guided birding tours, multimedia presentations, a portable pond aquatic invertebrates activity, migratory bird-themed art activities and a heritage tree seedling giveaway. For more info, visit: <http://www.lefruitdemer.com>

Guided Bird Tours
Migratory Bird Presentation
Portable Pond Aquatic Life Activity
Kids' Art Activities
and much more!



Día Internacional de Aves Migratorias
2016
Proyecto: Reverdece Tu Comunidad

Conoce las aves migratorias que puedes encontrar en "La Poza" y ayúdanos a protegerlas.



Lugar Reserva Natural Punta Cucharas (La Poza)
Hora: 7:00 am a 11:00 am
Fecha: Sábado, 29 de octubre de 2016
Contacto: (787) 678-8284



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El Centro Ambiental Santa Ana y CACHI invitan a:

ZUGUNRÜHE

Festival de las Aves Migratorias
Bosque Urbano San Patricio
30 Octubre 2016

ZUGUNRÜHE

Desempeñe un rol activo en la conservación ambiental, participando en actividades que promuevan el compromiso y el respeto por el medio ambiente, mejorando la calidad de vida y el bienestar de la comunidad.

Desempeñe un rol activo en el Festival de las Aves Migratorias que se celebrará los días 30 de octubre en el Bosque Urbano San Patricio y el Bosque Urbano de San Patricio, Puerto Rico.

Cuba

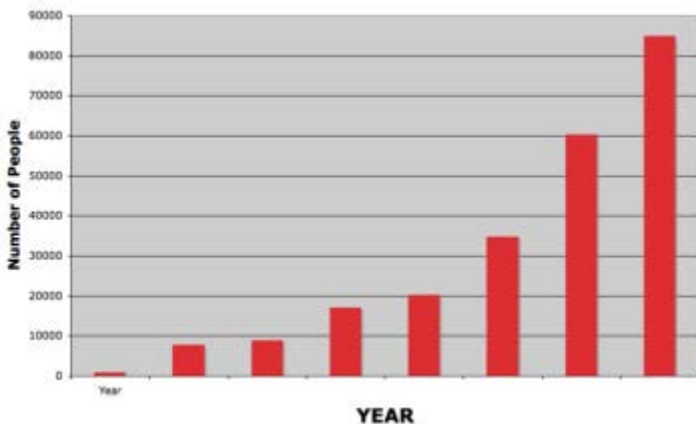
St. Martin



Puerto Rico

Jamaica

Caribbean Endemic Bird Festival (CEBF)



CARIBBEAN ENDEMIC BIRD FESTIVAL

"Spread Your Wings for Bird Conservation"

Join Sustainable Communities as we celebrate Caribbean Endemic Bird Festival 2016
22nd April - 22nd May

Birding on Palm Island With Junior Rangers Sat. 23rd April

Guided Bird Tour and Monitoring with Schools Sat. 7th May

Student Presentation in School Thurs. 12th May

Primary School Debate on Bird Conservation and their Importance Fri. May 13th

Logos: Birds Caribbean, Caribbean Endemic Bird Festival, Sustainable Communities

Gran fiesta de apertura de la 14 edición del Festival de las Aves Endémicas del Caribe!!

ZOOLOGICO de 26

Sábado 23 de abril

10:00 am

TE ESPERAMOS!!!



Centro Ambiental Santa Ana (CASA)
Celebrando 10 años con más niños(as) al bosque

15º Festival de Aves Endémicas de Puerto Rico y el Caribe

¡Separa la fecha!
Pajareando en el Bosque
Domingo 24 de abril de 2016
9:00 AM- 12:00 PM
Parque Nacional Julio E. Monagas, Bayamón
[Libre de Costo]

Logos: Centro Ambiental Santa Ana, Birds Caribbean, Sustainable Communities

INFO: centroambiental@gmail.com/facebook: Centro Ambiental Santa Ana, CASA
Tarifa de estacionamiento del parque (PNJEM): \$4.00

Palmas del Mar Homeowners Association te invita:

Feria Ambiental
celebrando
14º Festival de Aves Endémicas del Caribe
"Restaura el Hábitat, restaura las Aves"

Domingo 26 de abril del 2015
8:00am - 4:00pm
Libre de costo

Lugar: Bosque de Pterocarpus en Palmas del Mar Humacao, PR

Tendremos:

- Charlas
- Talleres
- Recorridos - observación de aves
- Exhibiciones

Para más información: (787) 285-6425

Logos: JCA, Society, Salvemos los Coques, Palmas del Mar, Birds Caribbean

Festival de Aves Endémicas del Caribe
Puerto Rico 2016

La Sociedad Ornitológica Puertorriqueña, Inc., invita a todos a este gran evento entre los días

22 de abril - 22 de mayo

SOPIPR.org

Logos: SOPIPR, Birds Caribbean, Sustainable Communities

(Photo from: Proyecto: Reverdece tu comunidad)



(Photo by: Orisha Joseph)



(Photo from: Centro Ambiental Santa Ana)



(Photo from: Puerto Rico Ornithology Society)



(Photo by: Orisha Joseph)

SALVA NUESTRAS AVES MARINAS

Las aves marinas son especies naturales del Caribe - invitamos a cada nación a proteger y a preservar estas hermosas aves.

Las Pelicanas están Declamando

Tanto y más especies de aves marinas existen en el Caribe. Estas aves son raras y algunas existen en los países, islas o territorios vecinos. El hábitat de nidificación y de crianza de las aves marinas está en peligro por el impacto de los humanos. Necesitamos la cooperación de todos para proteger y preservar estas hermosas y por supuesto salvables especies.

La Conservación, Investigación y Manejo de Hábitat

LOS MARAVILLOSOS HUMEDALES DEL CARIBE INSULAR

LIBRO DE TRABAJO PARA EL MAE

Wetland Birds of the Caribbean



Wondrous West Indian Wetlands Mangroves of the Caribbean

An Identification Guide

Migratory Birds of the West Indies

Colouring Book

Resident & Migratory DUCKS of the West Indies

Survival of the WEST INDIAN WHISTLING-DUCK Depends on YOU!

You can help:

- Support local hunting
- Keep an ethical hunting
- Know and teach others to recognize it
- Establish reserves for nesting and feeding
- Protect mangroves, ponds and marshes
- Display the water prominently!



Seabirds of the Caribbean

Why are Caribbean wetlands so important?

- Biodiversity and habitat for birds and wildlife!



Yellow Warbler



Birds are excellent ambassadors for nature conservation

- Easy to observe, beautifully colored, endlessly fascinating behaviors.
- Part of our natural world that everyone can enjoy and appreciate
- Bird-watching (or “birding”), is one of the fastest growing hobbies in the US and around the world.



Recommendations

A. Identify Your Audience

Who do you want to engage?

- Families
- Youth
- Adults
- Scouts
- Diverse or Specific groups, such as physically limited people or senior citizens

B. Consider the Schedule

- to avoid clashes

C. Advertising Your Event

- On-Line News
- Flyers
- Posters
- *Social Media: Facebook, Twitter, etc.*

Direct Invitation to Key Groups

- Scouts
- Seniors
- Schools
- Other Target Audiences

General Recommendations

How to engage people at your wetland site:

- **Get people engaged in learning about birds, birdwatching, and bird conservation**
- **Increase participation in your activities overall**
- **Complement year - round programs**
- **At first, host a simple bird-focused event**
- **Share a conservation theme that focuses your event and benefits birds**

Event Recommendations

- **1st Year Event: Keep it Simple**
- **2nd Year Events: Keep it Simple**
- **3rd Year Events: Add an Attraction**
- **4th Year Events: Grow it!**

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Program Sponsors



Smithsonian Migratory Bird Center

Partners



Regional Partners



Some of Birds Caribbean partners





Never too young to
get started!



Connect with us!



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info@environmentamericas.org

303.499.1950

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- Contact: Lisa.Sorenson@BirdsCaribbean.org

